



American Society of Sanitary Engineering

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FOR IMMEDIATE RELEASE

CONTACT

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World Plumbing Day 2011 to See Increased Industry Activity

Westlake, Ohio, February 7, 2011 — On Friday, March 11, 2011, the second annual World Plumbing Day will see even more industry activity than the first World Plumbing Day in 2010. In several countries, plumbing organizations are making plans to mark the Day in hopes of drawing attention to the important role that plumbing plays in both public health and the environment.

Having launched the first World Plumbing Day last year in Beijing, China, this year's principal World Plumbing Council (WPC) celebration will take place in Bangalore, India, where a joint meeting has been arranged between WPC and the World Health Organization (WHO). This event, which will be addressed by a range of prominent medical and plumbing experts, aims to focus attention on the link between good plumbing and good health.

To introduce the importance of plumbing to a younger demographic, WPC has produced a PowerPoint Presentation, focusing on water, health and plumbing, for use with 7-10 year old school children. The presentation will be used by industry volunteers in several countries, including India, Canada, USA and the UK. WPC Executive Board member and American Society of Sanitary Engineering (ASSE) Past President Richard Prospal (Cleveland, Ohio, USA) was the first to use this presentation when he spoke to approximately 300 local school children in late January. Prospal reported a good reaction from the children and said that he enjoyed delivering the presentation. All children attending one of these presentations receive a World Plumbing Day sticker and are invited to participate in an international poster design competition. Copies of the presentation are available upon request from the WPC Chairman, Robert Burgon (robert.burgon@snipef.org).

In addition to the WPC's principle celebration in Bangalore, plans are currently being made for a week long program of events in Victoria, Australia, culminating in an Awards Ceremony on World Plumbing Day itself. The Institute of Plumbing South Africa (WPC member) is also planning an event for March 11, 2011

There are many industry organizations working towards promoting this important day in various forms of media. Both the WPC and the International Association of Plumbing and Mechanical Officials (IAPMO), a WPC member organization, have prepared YouTube videos which will help spread the World Plumbing Day message virally. IAPMO has also prepared a comprehensive list of World Plumbing Day activities which its staff and members will be involved in. Additionally, many plumbing organizations throughout Canada are working together to raise awareness of World Plumbing Day and are already receiving considerable press coverage.

WPC Chairman, Robert Burgon, commented that "the idea behind having a single day to promote plumbing is very simple and it is already clear that this idea has sparked the imagination and enthusiasm of so many people in the global plumbing community. We will see it as a success if even a few people get to know that plumbing should be respected. My feeling is that through the wide range of activities being organized, many people all over the world will get this message and that is excellent."



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The World Plumbing Council and the American Society of Sanitary Engineering request that everyone do what they can to promote World Plumbing Day and raise awareness of the important role that the plumbing industry plays.

Details of this Day's activities can be found on the World Plumbing Day website:

<http://www.worldplumbingday.org>

WPC's World Plumbing Day YouTube video can be viewed here:

<http://www.youtube.com/watch?v=dJuLCvDBV44>

IAPMO's World Plumbing Day YouTube video can be viewed here:

<http://www.youtube.com/watch?v=QFJeMtMMw6I>

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The American Society of Sanitary Engineering has been a member organization of the World Plumbing Council since its inception and many of ASSE's members have served as officers and board members of the WPC. ASSE has played an integral part in the development of the council's objectives and in the creation of World Plumbing Day.

For more information, contact: Richard J. Prospal, ASSE/World Plumbing Council Liaison Committee Chair, via e-mail at: RJProspal@asse-plumbing.org